



ABOUT US

FIT FUEL provides healthy ready-made meals, traced from origin to table for the fitness conscious and active professional wanting to achieve their goal without sacrificing time and quality. Our meal options have been carefully built by nutritionists and focus on macro balanced meals.



OUR MEALS

FIT FUEL's meal range includes seafood and meat assortments; dishes typically deliver about 28-36g of protein with balanced carbs/fats, we offer ethical and balanced nutrition at the best value for our customers' pocket and time:

FIT FUEL	RESTAURANT	HOME
\$12 ⁹⁹ -15 ⁹⁹	\$22 ⁰⁰ -35 ⁰⁰ + Tax/Tip	\$19 ⁰⁰ -26 ⁰⁰
~2 min	~60-90 min	~45-65 min



NIMAN RANCH a U.S.-based network of over 600 independent family farmers and ranchers committed to raising livestock humanely and sustainably.

NIMAN offers a transparent U.S. supply chain, ethical animal welfare standards and fully audited farm-to-fork traceability.

CERTIFICATIONS

RAISED WITH CARE



HOFSETH a Norwegian seafood, specializing in the sustainable processing and distribution of Atlantic salmon and trout. HOFSETH products are 100% traceable via QR and batch systems, cold chain integrity from Norway to the U.S. and Commitment to zero waste and responsible aquaculture.

CERTIFICATIONS



FIT FUEL's traceability platform gives consumers and retailers instant access to key sourcing data via integrated QR and barcode systems. Each scan reveals batch-level details such as harvest origin, processing, certifications, and logistics. This transparency enables fast recall traceability, confirms ethical sourcing, and strengthens **FIT FUEL**'s position as a premium, trustworthy brand.



SUPPLIERS & TRACEABILITY